



September 2015

Dear Community Leader:

In response to President Obama's imperative to be "My Brother and Sister's Keeper," please consider joining us as an *organizational anchor* for our **Second Annual Black Family Day and HBCU College Fair** on Saturday, September 19, 2015, from 9:30am-3pm at Mission High School (3750 18th Street, San Francisco, CA). We expect over 300 families at this event.

Understanding that we must connect our most vulnerable families, particularly African Americans, to critical information, available resources and equitable opportunities, we ask of you to consider the following:

- **Resource Fair Participation:** Provide a staff person or two, and bring currently available or soon-to-be available resource information for underserved youth (of any age) or families (potentially providing applications or sign-ups on the spot). Please bring your own tablecloth if possible and/or all promotional materials. We will provide table space and chairs. Doors open for set-up at 7:30am, the fair commences at 10am and concludes by 3pm. We ask you arrive not later than 9:00am.
- **Spread the Word Across Your Networks:** Share this incredible opportunity widely across your networks, noting the free buffet brunch, educational workshops, raffled laptops and gift cards, and community building.

As your organization's work and creative leadership shapes the future of this City and our most highly impacted families, we would be thrilled if you were to join us in this extraordinary day. We have closed the resource fair list to 50 organizations particularly interested in serving African American families. We ask for your **RSVP not later than 10am on Friday September 18, 2015 to theodore.miller@sfgov.org or dianeg@bay100cpi.org**. Please let us know if you can attend.

Please contact our MB(S)K point persons Theo Miller (415-701-5590) or Landon Dickey (415-516-5247) if you have any questions or concerns.

Sincerely yours,

Handwritten signature of Edwin M. Lee in black ink.

Mayor Edwin M. Lee

Handwritten signature of Richard A. Carranza in blue ink.

Superintendent Richard
A. Carranza, SFUSD

Handwritten signature of Fred Blackwell in blue ink.

Fred Blackwell, The San
Francisco Foundation